

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

REGISTRATION UNIT
INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Month Period Ending **SEP 27 1974**
(Insert date)

Name of Registrant **Ruder & Finn, Inc.**

Registration No. **1481**

Business Address of Registrant

**110 East 59th St.
New York, N.Y. 10022
I - REGISTRANT**

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

2. Explain fully all changes, if any, indicated in Item 1.

not applicable

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position	Date Connection Ended
Harry Levine	Senior Vice President	6/10/74

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☐

If yes, identify each such person and describe his services.

not applicable

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?
Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or connection	Date terminated
Suzanne Pederson	Account Executive	10/11/74
Bernard J. Swartz	Account Executive	9/6/74

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?
Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
Edwin Simon	225 E. 57th St. New York, N.Y.	Account Executive	5/16/74

II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☒ No ☐

If yes, furnish the following information:

Name of foreign principal

Date of Termination

Mission Interministerielle pour l'Amenagement du
littoral Touristique De La Cote Aquitaine

6/30/74

9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish following information:

Name and address of foreign principal

Date acquired

same as above

6/24/74

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

1. Japan External Trade Organization
2. Japan National Tourist Organization
3. New Zealand Meat Producers Board

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

Japan External Trade Organization--see schedule A-1
Japan National Tourist Organization--see schedule A-2
New Zealand Meat Producers Board--see schedule A-3
La Cote Aquitaine--see schedule A-4

¹ The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?

Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

Japan External Trade Organization --see schedule A-1

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
	Japan External Trade Organization--see schedule B-1		\$31,583.57
	Japan National Tourist Organization--see schedule B-2		\$41,192.05
	New Zealand Meat Producers Board--see schedule B-3		\$114,049.01
	La Cote Aquitaine		-0-
		Total	\$186,824.63

Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date Received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☐ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
	Japan External Trade Organization--see schedule C-1		\$20,712.03
	Japan National Tourist Organization--see schedule C-2		\$2,621.25
	New Zealand Meat Producers Board--see schedule C-3		\$49,086.73
	La Cote Aquitaine--see schedule C-4		<u>\$ 479.42</u>
		Total	\$72,420.01

Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☒ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

Japan External Trade Organization--see schedule A-1

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?
Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Funds available from overall public relations budget.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☒ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☒ Public Officials ☒ Newspapers ☒ Libraries
☐ Legislators ☒ Editors ☒ Educational institutions
☐ Government agencies ☒ Civic groups or associations ☐ Nationality groups
☒ Other (specify) _____ Premium Show, Mid-South Fair

21. What language was used in this political propaganda:

☒ English ☐ Other (specify) _____

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes ☐ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes ☒ No ☐

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes ☒ No ☐
Exhibit B⁷ Yes ☒ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

⁶ The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

⁷ The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. **EXHIBIT C**

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☐ not applicable

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. **SHORT FORM REGISTRATION STATEMENT**

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?


Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)


(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)


Harold Grotenstein
Secretary

State of New York
County of New York) ss.:

Subscribed and sworn to before me at New York City, County & State

this sixth day of November, 19 74


(Signature of notary or other officer)
HILJA K. KETOLA
Notary Public, State of New York
No. 41-7251525 Qual. in Queens Co.
Commission Expires March 30, 1976

My commission expires March 30, 19 76

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington, D.C. 20530.)

Ruder & Finn, Incorporated
Schedule of Publications on Behalf of
JAPAN EXTERNAL TRADE ORGANIZATION
For Six Months Period Ending on Sept. 27, 1974

<u>Description of Publication</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
<u>Fact Sheets:</u>			
Japan's Leisure Committee of the Industrial Structure Council Reports on her Trends in the Use of Leisure Time	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
Monthly Economic Report	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
Carpeting	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
Skis, Ties, Lighters Meeting Various Demands With Imports	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
Ties-Domestic Delivery	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
Computer Industry Slowly Narrowing Gap With Counterparts Abroad	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
Steelmen Must Change Production Methods, Cooperate With Developing Nations	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
Business Generally Good in Up and Coming Franchising But Land is a Problem	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
Monthly Economic Report	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.

<u>Description of Publication</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
<u>Fact-Sheet (cont'd.)</u>			
Petroleum Price Revision and Strengthening of Price Stabilization Measures	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
<u>Releases:</u>			
Japan Trade Center Brings Japan to Memphis A sole Participant Among 225 Exhibitors In Mid-South Fair	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
A Japanese Official Discusses U.S.-Japan Economic Relations At the Memphis Rotary Club Luncheon at Peabody Hotel	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
Japan Participates for the First Time in the Premium Show	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
<u>Announcement:</u>			
Japan Will be at the Premium Show. Will You be There?	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.

Describe full all activities of Registrant during the period for or in the interest of each foreign principal.

During the six months, Ruder & Finn was engaged in the following activities on behalf of the Japan External Trade Organization.

1. General counseling on improvement of JETRO publications.
2. General counseling ~~and~~ showing of JETRO films.
3. Preparation and distribution of Fact Sheets: Japan's Leisure Committee of the Industrial Structure Council Reports on her Trends in the Use of Leisure Time; Monthly Economic Report; Carpeting; Skis, Ties, Lighters Meeting Various Demands With Imports; Ties-Domestic Delivery; Computer Industry Slowly Narrowing Gap With Counterparts Abroad; Steelmen Must Change Production Methods, Cooperate with Developing Nations; Business Generally Good in Up and Coming Franchising But Land is a Problem; Monthly Economic Report; Petroleum Price Revision and Strengthening of Price Stabilization Measures.
4. Preparation and distribution of News Releases: Japan Trade Center Brings Japan to Memphis, A Sole Participant Among 225 Exhibitors in Mid-South Fair; A Japanese Official Discusses U.S.-Japan Economic Relations at the Memphis Rotary Club Luncheon at Peabody Hotel; Japan Participated for the First Time in the Premium Show.
5. Preparation and distribution of Announcement: Japan Will be at the Premium Show, Will You be There?
6. Assistance to editors through provision of pictures of Japan or background information re Japan in general or specific Japanese business and economic aspects.
7. Setting up speaking engagements, or executive luncheons, for JETRO officials as well as visiting Japanese opinion leaders, and generating publicity for the occasion.
8. General counseling and preparation for JETRO's participation in the Mid-South Fair, Memphis, Tennessee.

Ruder & Finn Incorporated
Schedule of Publications on Behalf of
Japan National Tourist Organization
For Six Months Period Ended Sept. 27, 1974

<u>Description of Publication</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
<u>RELEASES</u>			
1) 1000-Acre Tokyo Shore Reclamation About Complete--Area Given Back to People	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
2) A Traveler's "First" Free From Japan Nat'l Tourist Organization (JNTO)	" " "	" " "	" " "
3) Japan National Tourist Organization Announces New Director for Los Angeles Office	" " "	" " "	" " "
4) Japan National Tourist Organization Names New Executive Vice President	" " "	" " "	" " "
5) Osakans Take Jules Verne Approach to Shop- ping Centers Underground Delights Draw Hugh Crowds	" " "	" " "	" " "
6) New Hotel Properties to Mushroom Around New Tokyo International Air- port	" " "	" " "	" " "
7) Private Cars Banned by Two Medieval Cities of Japan	" " "	" " "	" " "
8) In Japan the Platform Look Has Been "In" For Centuries	" " "	" " "	" " "

<u>Description of Publication</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
9) Women's Lib Japanese Style	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
10) Japanese National Railways Prepare to Test Linear Motor Trains	" " "	" " "	" " "
11) <u>NEWSLETTERS</u>			
JAPAN TRAVEL NEWS BULLETIN, Vol. 3, Nos. 1 & 2	" " "	" " "	" " "

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

Ruder & Finn Incorporated was engaged in the following activities on behalf of Japan National Tourist Organization during the six months period ending September 27, 1974.

Editorial assistance to the following publications planning articles on Japan tourism:

Associated Press
Budget Travel
Business Week
Channel 13
Cleveland Plain Dealer
Clipper
Esquire
Essence
Exploring
Glamour
House Beautiful
King Features Syndicate
Mademoiselle
Nana
National Syndicate
New York Daily News
New York Post
New York Times
Newark Star Ledger
Newsday
North American Newspaper Alliance
Passages
Rocky Mountain News
Saturday Review/World
Signature
Tennis
Town & Country
Travel
Travel Age East
Travel & Leisure
Travel Weekly
UPI/TV
Wall Street Journal
WCBS/TV
WNEW/TV
WWVT/TV

(continued)

Charles Barnard, Freelance Writer
David Butwin, Freelance Writer
Harry Hoffman, Freelance
Charles Rotkin, Freelance Photographer
Norman Sklarewitz, Freelance Writer
Myra Waldo, Freelance
Howard Whitman, Freelance

Cooperation was given to group activities promoting Far East Travel
in association with:

ANTOR/NYTW
Carl Ally
Fun-Tyme Tours
Pan American Airlines
Richmond State Fair
TIA

Cooperation was given to promotional activities involving:

ASTA World Convention/Montreal - Reception
Budget Travel Card Kits, Radio Scripts
EXPO '75, Okinawa
4th Annual Writer's Contest

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RUDER & FINN INCORPORATED
SCHEDULE OF PUBLICATIONS ON BEHALF OF
NEW ZEALAND MEAT PRODUCERS BOARD
For Six Months Period Ended September 27, 1974

<u>Description of Publication</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
Releases:			
1. Your customers will be licking their chops over ours.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
2. When was the last time you featured lamb?	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
3. If you liked my legs... You should see what else I have to offer.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
4. Frozen New Zealand Spring Lamb - Fit for a King.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
5. 10 Serving Suggestions for New Zealand Spring Lamb.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
6. New Zealand Lamb Proves Excellent Choice for Airline Meals.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
7. NZ Lamb offers how-to-cook info.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
8. Now - New Zealand Lamb as you like it.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.

<u>Description of Publication</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
Releases:			
9. For grills and thrills... serve lamb.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
10. Be a proud cook ... serve lamb.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
11. Make dinner delicious... serve lamb.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
12. Genuine Spring Lamb from clean, green New Zealand - delicious.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.

Describe fully all activities for Registrant during the period for or in the interest of each foreign principal.

During the six months, Ruder & Finn was engaged in the following activities on behalf of the New Zealand Meat Producers Board:

1. Planning, writing and distribution of news releases to trade press.
2. Design and production of trade advertisements.
3. Recommendation, scheduling and buying of advertising space in supermarket and institutional publications.
4. Reprint of recipe booklet, "Now---New Zealand Lamb as you like it"
5. Distribution of recipe booklet to consumers who requested it.
6. Distribution of recipe booklet, posters and bin price markers to supermarkets that requested point of sale promotional materials.
7. Marketing/media research and development of schedules for projected consumer advertising campaigns including newspaper, radio and television.
8. Conception, development and recommendation of proposals for promotional campaigns.
9. Design, writing and layout of institutional trade sales aids.
10. Preparation of questionnaire for October distribution to New England consumers who have expressed interest in New Zealand lamb.
11. Meetings and contact with editors of restaurant, institutional and supermarket publications regarding promotion of New Zealand spring lamb.
12. Design and printing of folder on how-to-carve leg of New Zealand lamb, for October distribution.

Ruder & Finn, Incorporated
Schedule of Publications on Behalf of
Mission Interministerielle pour l'aménagement du
littoral Touristique De La Cote Aquitaine

For Six Months Period Ended Sept. 27, 1974

While we were accepted to work for the Mission Interministerielle pour l'aménagement du littoral Touristique De La Cote Aquitaine in arranging for a visit to the U.S. by the head of the Mission all work on this job has stopped because the head of this delegation decided to wait several months before visiting the U.S.

We are still awaiting word from them regarding the resumption of this project.

AMOUNTS RECEIVED FROM
JAPAN EXTERNAL TRADE ORGANIZATION
FOR THE SIX MONTH PERIOD 9/27/74

<u>Date</u> <u>Funds</u> <u>Received</u>	<u>Name of Foreign Principal from</u> <u>Whom Received</u>	<u>Purpose</u>	<u>Amount</u>
4/3/74	Japan External Trade Organization	Expenses	\$707.52
4/5/74	" " " "	Expenses	\$3,751.46
4/8/74	" " " "	Expenses	\$1,461.96
4/8/74	" " " "	Expenses	\$1,596.33
4/8/74	" " " "	Expenses	\$683.47
4/8/74	" " " "	Expenses	\$2,366.43
4/25/74	" " " "	Expenses	\$191.91
4/26/74	" " " "	Expenses	\$231.91
4/29/74	" " " "	Expenses	\$13.00
5/2/74	" " " "	Expenses	\$3,890.62
5/2/74	" " " "	Expenses	\$340.00
5/10/74	" " " "	Expenses	\$795.00
6/17/74	" " " "	Expenses	\$14.50
7/8/74	" " " "	Expenses	\$240.00
8/9/74	" " " "	Expenses	\$285.00
8/21/74	" " " "	Fee	\$5,000.00
8/21/74	" " " "	Fee	\$5,000.00
8/21/74	" " " "	Fee	\$5,000.00
9/18/74	" " " "	Expenses	\$14.46
			<u>\$31,583.57</u>
			=====

AMOUNTS RECEIVED FROM
JAPAN NATIONAL TOURIST ORGANIZATION
FOR THE SIX MONTH PERIOD ENDED 9/27/74

<u>Date</u> <u>Funds</u> <u>Received</u>	<u>Name of Foreign Principal from</u> <u>Whom Received</u>	<u>Purpose</u>	<u>Amount</u>
4/1/74	Japan National Tourist Organization	Expenses	\$15,842.05
4/3/74	" " " "	Expenses	\$1,350.00
9/13/74	" " " "	Fee	\$4,000.00
9/13/74	" " " "	Fee	\$4,000.00
9/13/74	" " " "	Fee	\$4,000.00
9/13/74	" " " "	Fee	\$4,000.00
9/13/74	" " " "	Fee	\$4,000.00
9/13/74	" " " "	Fee	\$4,000.00
			<u>\$41,192.05</u>
			=====

AMOUNTS RECEIVED FROM
NEW ZEALAND MEAT PRODUCERS BOARD
FOR THE SIX MONTH PERIOD ENDED 9/27/74

<u>Date</u> <u>Funds</u> <u>Received</u>	<u>Name of Foreign Principal from</u> <u>Whom Received</u>	<u>Purpose</u>	<u>Amount</u>
4/16/74	New Zealand Meat Producers Board	Fee	\$7,916.66
4/16/74	" " " " "	Fee	\$7,916.66
5/20/74	" " " " "	Expenses	\$14,555.38
5/20/74	" " " " "	Fee	\$7,916.66
5/20/74	" " " " "	Expenses	\$968.80
5/20/74	" " " " "	Expenses	\$15,734.35
6/20/74	" " " " "	Fee	\$7,916.66
6/20/74	" " " " "	Expenses	\$16,170.93
6/20/74	" " " " "	Expenses	\$4,607.36
7/9/74	" " " " "	Fee	\$7,916.66
7/9/74	" " " " "	Expenses	\$1,519.20
8/7/74	" " " " "	Fee	\$7,916.66
8/7/74	" " " " "	Expenses	\$330.34
9/16/74	" " " " "	Expenses	\$2,111.34
9/16/74	" " " " "	Expenses	\$2,634.69
9/16/74	" " " " "	Fee	\$7,916.66
			<u>\$114,049.01</u>
			=====

AMOUNTS RECEIVED FROM
MISSION INTERMINISTERIELLE
pour l'aménagement du littoral
TOURISTIQUE DE LA COTE AQUITAINE
FOR THE SIX MONTH PERIOD ENDED 9/27/74

<u>Date</u>	<u>Name of Foreign Principal from</u>	<u>Purpose</u>	<u>Amount</u>
<u>Funds</u>	<u>Whom Received</u>		
<u>Received</u>			

No payments were received from Mission Interministerielle pour l'aménagement du littoral
Touristique De La Cote Aquitaine.

RUDER & FINN, INC.
SCHEDULE OF EXPENSES FOR JAPAN NATIONAL TOURIST ORGANIZATION
FOR A SIX MONTH PERIOD 3/28/74 TO 9/27/74

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
Various	Public Relations Production Co.	Reprod Printing, Addressing, Mailing Photostats, etc.	\$267.64
Various	Choice Messenger & Delivery Service	Messenger Service	\$67.80
Various	Delia DiNicci Secretary	Extra secretarial service	\$7.29
Various	New York Telephone Co.	Telephone calls	\$81.80
Various	Postmaster	Postage	\$77.72
2/6/74	Society of American Travel Writers	Annual dues for Etsuko Penner	\$175.00
Various	Postal Instant Press	Copies of press releases	\$39.60
1/29/74	Restaurant Associates, Inc.	Press luncheon	\$305.91
Various	Etsuko Penner	Out of pocket expenses, cab, magazines, etc.	\$320.01
Various	Robert Bagar	Out of pocket expenses, cab, magazines, etc.	\$50.75
Various	Fujita Design, Inc.	Printing and art charges.	\$480.18
3/12/74	National Press Service	1500 Matted press releases	\$395.00
3/18/74	Travel Agent	1974 Personnel Directory	\$7.00
3/6/74	Travel Management	Subscription to Travel Management Newsletter	\$325.00
3/20/74	The Bellevue Stratford	Balance due for March 1, 1974 reception	\$20.55
			<u>\$2,621.25</u>

RUDER & FINN, INC.
SCHEDULE OF EXPENSES FOR NEW ZEALAND MEAT PRODUCERS BOARD
FOR A SIX MONTH PERIOD 3/28/74 TO 9/27/74

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
Various	Public Relations Production Co.	Reprod Printing, Addressing, Mailing Photostats, etc.	\$840.33
2/27/74	Jim Theologos Photography	Photography	\$50.00
Various	Fujita Design, Inc.	Printing and art charges.	\$37,522.16
Various	Crummins Company	Production of TV commercials	\$735.02
Various	Sigana Earle	Public Relations services and out of pocket expenses.	\$3,008.05
Various	New York Telephone	Telephone calls	\$362.42
Various	Burrelle's Press Clipping Bureau	Clipping service	\$594.43
Various	Arthur Lindo	Out of pocket expenses travel, hotels, meals, cabs, magazines, etc.	\$715.68
Various	Robert Greenwald	Out of pocket expenses travel, hotels, meals, cabs, magazines, etc.	\$1,012.53
2/21/74	Celentine Wine & Liquor Corp.	Refreshments for meeting	\$35.03
Various	Choice Messenger & Delivery Service	Messenger service	\$186.10
Various	Florence Feeley-Secretary	Extra secretarial services	\$54.86
Various	Postmaster	Postage	\$250.39
7/18/74	Bristol Streeter	Stationery supplies	\$2.41
5/10/74	Peter Brown	Groceries for Los Angeles Times dinner.	\$67.50
4/5/74	Bob Wheeler Photographer	Photography	\$68.20
4/23/74	County Chair Renting Co.	Rental of chairs for dinner party.	\$24.54
Various	Hilja Ketola	Out of pocket expenses cab, magazines, etc.	\$339.54
3/8/74	Advertising Age	Magazine subscription	\$12.00
3/11/74	Sales Meeting Magazine	1974 Directory of Conventions	\$25.49
3/8/74	Supermarket News	Magazine subscription	\$7.50
4/22/74	REA Express	Railway express charges	\$22.90
Various	George Rose Photography	Photography	\$41.96
3/29/74	Fay Foto	Color photography	\$265.00
4/1/74	Advertising & Sales Promotion	Magazine subscription	\$12.00
6/10/74	Chef Institutional	Editorial photographs	\$188.00
2/25/74	Public Relations News	Magazine subscription	\$9.93
2/1/74	Flower Fashions, Inc.	Azelea plant	\$23.10
4/12/74	Day's Travel Agency	Air fare for Messrs. Lindo & Greenwald.	\$110.54
Various	LTC Air Cargo, Inc.	Air freight charges	\$197.06
3/20/74	Home Economics Reading Service Inc	Clipping service	\$51.00
Various	Rothschild Photography	Photo prints	\$195.74
2/22/74	New York Publicity Outlets	Subscription	\$16.11
4/29/74	David Finn	Out of pocket expenses-party for Harry Douglas	\$185.51
Various	Franklin Rapid Dart	Assembling, printing & storage for promotional kits, bulletins, etc.	<u>\$1,853.70</u> <u>\$49,086.73</u>

RUDER & FINN, INC.
SCHEDULE OF EXPENSES FOR MISSION INTERMINISTERIELLE
pour l'aménagement du littoral
TOURISTIQUE DE LA COTE AQUITAINE

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
Various	RCA Global Communications Inc.	Cable charges.	\$30.35
6/5/74	A.C.T. Geary Theater	Theatre tickets.	\$37.50
5/14/74	Choice Messenger & Delivery Service	Messenger service.	\$9.50
Various	Postmaster	Postage	\$20.09
Various	Public Relations Production Co.	Reprod Printing, Addressing, Mailing, Photostats etc.	\$18.30
6/5/74	Suzanne Pederson	Out of pocket expenses cabs, magazines, etc.	\$17.90
5/14/74	Edwin Simon	Out of pocket expenses cab, magazines, etc.	\$5.00
Various	New York Telephone Co.	Telephone calls.	\$340.78
			<u>\$479.42</u>
			=====

RUDER & FINN, INC.
SCHEDULE OF EXPENSES FOR JAPAN EXTERNAL TRADE ORGANIZATION
FOR A SIX MONTH PERIOD 3/28/74 TO 9/27/74

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
Various	Public Relations Production Co.	Reprod Mailing, Addressing, Photostats, etc.	\$3,713.66
Various	New York Telephone Co.	Telephone calls.	\$511.66
Various	Choice Messenger & Delivery Service	Messenger service	\$640.20
Various	Postmaster	Postage	\$469.48
Various	Fujita Design, Inc.	Printing and art charges.	\$1,157.97
Various	Day's Travel Agency	Air travel	\$759.09
Various	OCS America Inc.	Newspaper subscriptions	\$551.83
4/15/74	Gray & Denton Inc.	Contact list.	\$75.00
3/11/74	Public Flower Market Inc.	Funeral wreath	\$53.50
3/11/74	Haruko Taya Cook	Translation services	\$90.00
3/19/74	The Mainichi Newspaper	Newspaper subscription	\$20.00
3/20/74	The Play of the Month Guild	Membership dues for Ranko Iwamoto	\$20.00
3/12/74	Sommers Rosen Inc.	Public Relations services	\$100.00
3/20/74	Compressed Gas Association	Publications	\$66.80
Various	Publicity Club of New York	Special Event luncheons	\$15.50
2/22/74	Loews Warwick	Dinner for Multinational Team	\$422.80
3/20/74	Time Magazine	Magazine subscription	\$38.00
3/11/74	U.S. News & World Report	Magazine subscription	\$9.95
3/15/74	Marjorie Liebman Public Relations	Public Relations services	\$100.00
3/22/74	Dow Jones & Company Inc.	Ad in Wall Street Journal	\$13.00
Various	Norman Weissman	Out of pocket expenses cab, magazines etc.	\$82.25
Various	Emanuel Raices	Out of pocket expenses cab, magazines etc.	\$133.20
Various	Ranko Iwamoto	Out of pocket expenses photographic supplies, cab, magazines, etc.	\$1,885.57
3/15/74	Curtis Productions Inc.	Public Relations services	\$100.00
Various	U.S. Offset Corporation	Printing of Japan Economic Report and Fact Sheets.	\$2,666.65
7/1/74	Fay Foto Service Inc.	Photographic services	\$113.50
Various	Eastern Airlines	Air travel	\$55.28
Various	Japan Society Inc.	Ticket to Corporate Services Luncheon.	\$30.00
Various	Publicity Incorporated	Public Relations services and out of pocket expenses.	\$2,470.65
7/12/74	The Conference Board	Publications	\$12.00
7/12/74	Mid-South Fair	Space at Mid-South Fair	\$285.00
6/26/74	Willoughby-Peerless	Tape recorder rental	\$28.09
7/12/74	Public Relations News	Publications	\$35.80
Various	Intermedia Inc.	Advertising space costs.	\$2,699.36
5/1/74	Columbia Books, Inc.	Publications	\$16.50
5/8/74	Mutual Theatre Ticket Service	Theatre tickets.	\$40.00
5/15/74	George Kling	Services at Premium Show Seminar.	\$100.00
3/25/74	New York Publicity Outlets	Publication	\$23.21
5/24/74	Jack McDermott	Services at Premium Show Seminar.	\$100.00
5/8/74	Fritz S. Hofheimer	General Merchandise Mailing list.	\$183.94
1/8/74	Saturday Review World	Magazine subscription	\$22.00

RUDER & FINN, INC.

SCHEDULE OF EXPENSES FOR JAPAN EXTERNAL TRADE ORGANIZATION
FOR A SIX MONTH PERIOD 3/28/74 TO 9/27/74

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
Various	Mitchell's	Newspaper delivery	\$11.75
1/18/74	Newsweek	Magazine subscription	\$28.00
2/19/74	Japan External Trade Organization	Advertising in Tokyo newspapers.	\$300.00
5/29/74	Litton Automated Business Systems	McBee report cards for mailing list.	\$107.24
6/3/74	Chamber of Commerce of the U.S.	Publications	\$7.00
5/23/74	Y. Yamoto	Out of pocket expenses re: Premium Show.	\$323.10
4/3/74	American Association for State and Local History	Publications	\$5.00
3/13/74	World Economic Information Services.	Publications	\$18.50
			<u>\$20,712.03</u>
			=====

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. Please show below whether each person is still functioning in the same capacity directly on behalf of the foreign principal. If not, show date of termination.

Ruder & Finn Incorporated
Reg. No. 1481

ACTIVE?

IF YES -
ANY MAJOR
CHANGES?

IF NO -
DATE
ENDED

Yes? No?

Yes? No?

Robert A. Bagar	Filed 11/23/71 Public Relations	X				
Mace Broide	Filed 12/22/71 Public Relations	X				
Selma Halprin	Filed 9/18/68 Account Executive	X				
Betty Cott	Filed 11/8/71 Sr. Vice President	X				
Edward H. DeHart	Filed 12/22/71 Public Relations	X				
David Finn	Filed 11/8/71 Chairman of Board	X				
Marvin D. Frankel	Filed 9/17/68 Account Executive	X				
Ranko Iwamoto	Filed 11/8/71 Account Exec.	X				
Amos Landman	Filed 11/8/71 Sr. Vice Pres.	X				
Janet P. Maizner	Filed 11/23/71 Account Exec.	X				
Jean O'Connor	Filed 9/17/68 Account Exec.	X				
Suzanne Pedersen	Filed 1/13/72 Account Exec.		X			10/11/74
Etsuko S. Penner	Filed 11/6/69 Public Relations	X				
William Ruder	Filed 11/8/71 President	X				
Adele Shainblum	Filed 1/31/71 Account Executive	X				
Bernard J. Swartz	Filed 9/17/68 Account Executive		X			9/6/74
Norman Weissman	Filed 11/8/71 President	X				
William F. Welch	Filed 1/31/71 Account Exec.	X				
Nina Wright	Filed 11/8/71 President	X				
Helga R. Bach	Filed 5/22/73 Vice President		X (previously reported)			2/15/74
Robert Greenwald	Filed 5/22/73 Sr. Vice President	X				
Arthur S. Lindo	Filed 5/22/73 Account Executive	X				

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. Please show below whether each person is still functioning in the same capacity directly on behalf of the foreign principal. If not, show date of termination.

ACTIVE?

IF NO -
DATE
ENDED

[illegible]

SECTION B

In addition to those persons listed in Section A, list below all current employees rendering services directly on behalf of the foreign principal(s) who have not yet filed short-form registration statements. (Do not list clerks, secretaries, typists or employees in a similar or related capacity. If there is some question as to whether an employee has an obligation to file a short-form, please address a letter to us describing the activities and connection with the foreign principal(s.))

[illegible]

Signature: [Signature]

Date: 10/31/14

Title: Leire Hany

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D. C. 20530

INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

NOTICE

Please answer the following questions and return this sheet in duplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form DJ-302 - Supplemental Statement):

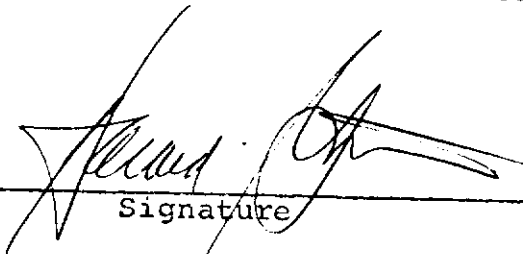
Yes X or No

(If your answer to question 1 is "Yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes or No

(If your answer to Question 2 is "Yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature

10/27/74

Date

Harold Grotenstein
Please type or print name of
signatory on the line above

Secretary
Title